

**AGENDA
RALEIGH TRANSIT AUTHORITY
BUSINESS MEETING**

**City Council Chambers, Room 201
Avery C. Upchurch Government Complex
222 W. Hargett Street
Raleigh, North Carolina**

March 8, 2012 3:30 P.M.

Joseph Springer, Presiding

I. Preliminary Matters

- A.** Call to Order
- B.** Introductions
- C.** Revisions or Additions to the Agenda

II. Action Agenda

A. Transcript

The February 9, 2012 transcript is attached.

Recommendation: Approval of the transcript

B. Art on the Move

Kim Curry Evans with the Arts Commission requests permission to begin planning the next “Art on the Move” project.

Recommendation: Staff recommends approval for the next Art on the Move Project.

Resource: Kim Curry-Evans from the Arts Commission

C. Earth Day- Fare Free Day

Staff requests a Fare Free Day on Saturday April 21, 2012.

Recommendation: Staff recommends approval for a Fare Free Day on Saturday, April 21, 2012 in observance of Earth Day. The average Saturday revenue in 2011 was \$4,344.31.

Staff Resource: David Eatman

D. RTA Policy Handbook

Staff is reviewing all existing policies in an effort to update them and discard those which are no longer relevant. The Marketing Committee met in February and made recommendations on their assigned policies. Those policies which did not require any edits and need reaffirmation

have been attached for your approval. In addition, policies which have been edited according to Staff/Committee recommendations have been provided for your approval.

Recommendation: Current policies which need approval can be found in Attachment A. Staff requests approval of policies as recommended by the Marketing Committee.

Staff Resource: David Eatman

E. Request for Service, Worthdale Neighborhood Association

The Worthdale Neighborhood Association has requested by formal letter an extension to Route 18 Worthdale. A copy of the letter has been provided as Attachment B.

Recommendation: Staff recommends referring the item to the Route Committee for review and recommendation.

Staff Resource: David Eatman

III. Information Items

A. CAT Short Range Transit Plan

Staff recently completed the Capital Area Transit Short Range Transit Plan. A presentation will be provided outlining the recommendations of the plan. A copy of the plan will be mailed or delivered to each RTA member prior to the meeting.

Staff Resource: Robert Bush, HDR Engineering, Inc. of the Carolinas

B. Finance Committee

The Raleigh Transit Authority Finance Committee did not meet since the last regularly scheduled meeting.

Pending Items:

- Policy – No Smoking at MSS, Attorney Review

C. Marketing Committee

The Raleigh Transit Authority Marketing Committee met on February 16, 2012.

Pending Items:

- Bus Shelter Advertising
- Capital Area Transit Website Information

D. Route Committee

The Raleigh Transit Authority Route Committee did not meet since the last regularly scheduled meeting.

E. Staff Reports

1. Statement of Income and Loss (January 2012, Page 5)
2. Operating Statistics (January 2012, Page 6)
3. Evaluation by Route (January 2012, Page 7)
4. Productivity by Route (January 2012, Page 8)
5. Variance Analysis (January 2012, Page 10)
6. Go PASS Ridership Summary (January 2012, Page 11)
7. Go PASS Ridership by Agency (January 2012, Pages 12-13)
8. Accessible Raleigh Transportation Summary (January 2012, Page 14)

IV. Concluding Remarks

- A. Authority Members
- B. Staff
- C. Chairperson

V. Adjournment

David Eatman
Transit Administrator